

Brush2Win – K-3 Elementary School Contest 2025

The sponsor of this Contest is the British Columbia Dental Association. (“BCDA”).

1. HOW TO PARTICIPATE

- 1.1. **Eligibility:** The Brush2Win Contest is open to all BC schools that have Kindergarten through Grade 3 classes.
- 1.2. **Contest Period:** Between April 1, 2025 to April 30, 2025, students in K-3 classes will fill out a printed April 2025 Brush2Win calendar entry in which each sun and moon on each day are checked or otherwise marked, denoting that the child has brushed their teeth twice daily. After April 30, 2025, teachers from eligible schools will count the calendars which the students have marked, then enter their school into the contest by completing an online entry and submitting it to BCDA. No purchase necessary. No personal information of students is collected.

All online entries must be submitted to BCDA by **12:00PM, May 9, 2025.**

- 1.3. **Closing Date:** All completed online entries must be submitted to BCDA by **12:00PM, May 9, 2025.** Upon completion, each online entry will be entered into a random draw for one (1) chance to win (i.e., one entry) one of four (4) CAD\$1,000.00 school Prizes.

All Contest entries must be submitted via <https://www.surveymonkey.com/r/brush2win2025>.

All entries must be received prior to the Closing Date. For the purposes of this Contest, receipt of an entry occurs when the completed entry is submitted via the link above. Automated entries (including but not limited to entries submitted using any robot, script, macro, or other automated service) are not permitted and will be disqualified. Entrants assume all risk of lost, late, or incomplete entries, all of which will be deemed void.

- 1.4. **Entry Restrictions:** Entries are restricted to one (1) entry per teacher of a K-3 class. Any excess entries will be invalid for purposes of the Contest draw.
- 1.5. **Awarding of Early Bird Prize:** Two (2) CAD \$500.00 Early Bird Prizes will be awarded to one school from contest entries received by April 1, 2025, and whose information is indicated on the online entry and who has complied with these Rules.
- 1.6. **Awarding of Prizes:** One (1) of four (4) CAD \$1,000.00 Prizes will be awarded to the school whose information is indicated on the online entry and who has complied with these Rules.

2. PRIZES

- 2.1. **Prizes:** Two (2) CAD \$500.00 Early Bird Prizes will be randomly drawn from contest entries received by April 1, 2025. Four (4) CAD \$1,000.00 Prizes will be awarded after the closing date. Each Prize will be in the form of a cheque, payable to the school indicated on the online entry. These Prizes will be drawn randomly. Each Prize must be accepted as awarded. No cash alternatives, substitution or transfers of the Prize will be allowed. Each Prize will be forwarded to the representative of the winning school within two (2) to four (4) weeks from the date when the winner is contacted by BCDA.
- 2.2. **Odds:** The odds of being randomly selected to win a Prize depend on the total number of eligible entries received.

- 2.3. **Early Bird Prize Draw:** The Early Bird Prizes (two in total) will be awarded by random draw from all eligible Contest entries received on or before April 1, 2025. The draw for the CAD \$500.00 Early Bird Prizes will be held on **April 4, 2025**.
- 2.4. **Prize Draws:** The Prizes (four in total) will be awarded by random draws (four in total) from all eligible Contest entries received during the applicable Contest Period. The draw for the four CAD \$1,000.00 Prizes will be held on **May 12, 2025**.
- 2.5. **Notification of Selection:** The representatives of the winning schools will be contacted by phone or email (using the contact information provided on the online entries) within seven (7) business days after the Draw. If a representative of a selected school cannot be contacted in that time, another school will be randomly selected and the initially selected school will be disqualified and will have no recourse towards BCDA nor anyone involved in the Contest.
- 2.6. Prizes will be awarded to the schools whose entry information (Teacher's name, school name, school address, school phone number and email address is valid) has been indicated on the online Entry and who have complied with these Rules.

By entering the Contest, each entrant accepts these Contest rules and regulations, which are subject to change without notice to Contest entrants individually and which changes shall be posted only at bcdental.org/public-education/oral-health-month. By entering, each entrant releases the Contest Sponsor and any other person or entity associated in any way with the Contest, their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and promotional agencies from any and all liability arising in connection with the Contest, including, without limitation, the selection of the potential winner and the administration of the Contest.

To enter, we invite teachers to go to bcdental.org/public-education/oral-health-month and follow the links to the Brush2Win Contest page, download the April calendar, distribute the calendar to students, asking the parent(s) or guardian(s) to complete the calendar with their child, then collect filled-out calendars and submit their online Entry between March 1, 2025 and 12:00PM, May 10, 2025.